

Comparing Your Campaigns

totals as of Nov 30, 2015 10:46 am

Totals & Averages for the selected campaigns			April 2015--Mailing List Sent: Apr 16, 2015 01:19 PM To: JSRI Mailing List			February 2015-- Mailing List Sent: Feb 12, 2015 11:10 AM To: JSRI Mailing List			November 2014-- Mailing List Sent: Nov 13, 2014 09:16 AM To: JSRI Mailing List		
emails sent	4753		sent	1575		sent	1590		sent	1588	
emails received	4710	99.10%	received	1561	99.11%	received	1571	98.81%	received	1578	99.37%
emails bounced	43	0.90%	bounced	14	0.89%	bounced	19	1.19%	bounced	10	0.63%
people who opened it	1414	30.02%	opens	490	31.39%	opens	394	25.08%	opens	530	33.59%
people who clicked it	50	3.54%	clicks	16	3.27%	clicks	7	1.78%	clicks	27	5.09%
people who forwarded	3	0.21%	forwards	2	0.41%	forwards	1	0.25%	forwards	0	0.00%
people who opted out	10	0.21%	opt outs	2	0.13%	opt outs	4	0.25%	opt outs	4	0.25%
new people who signed up	0	0.00%	new signups	0	0.00%	new signups	0	0.00%	new signups	0	0.00%
			clicks on links			clicks on links			clicks on links		
			http://cdn.e	10	50.00%	http://cdn.e	2	20.00%	http://cdn.e	11	7.75%
			Twitter	0	0.00%	Twitter	0	0.00%	Twitter	6	4.23%
			Facebook	1	5.00%	Facebook	1	10.00%	Facebook	7	4.93%
			Tumblr	0	0.00%	Tumblr	0	0.00%	Tumblr	7	4.93%
			Support JS	0	0.00%	Support JS	0	0.00%	Support JS	6	4.23%
			More infor	3	15.00%	Unfinished	3	30.00%	Ignatian F	10	7.04%
			http://www.	0	0.00%	Too Much	4	40.00%	Fergusons	10	7.04%
			http://www.	4	20.00%	Give today	0	0.00%	the Fifth C	9	6.34%
			Give today	0	0.00%	www.loyno	0	0.00%	Tampa Bay	8	5.63%
			www.loyno	2	10.00%	Twitter	0	0.00%	[1]	6	4.23%
			Twitter	0	0.00%	Facebook	0	0.00%	[2]	7	4.93%
			Facebook	0	0.00%	Tumblr	0	0.00%	[3]	5	3.52%
			Tumblr	0	0.00%	http://www.	0	0.00%	[4]	5	3.52%
			http://www.	0	0.00%	Unfinished	0	0.00%	[5]	6	4.23%
			More infor	0	0.00%	Too Much	0	0.00%	[1]	7	4.93%
			http://www.	0	0.00%				[2]	8	5.63%
			http://www.	0	0.00%				[3]	4	2.82%
									[4]	4	2.82%
									[5]	6	4.23%
									Give today	5	3.52%
									www.loyno	5	3.52%
									Twitter	0	0.00%
									Facebook	0	0.00%
									Tumblr	0	0.00%

Comparing Your Campaigns

totals as of Nov 30, 2015 10:40 am

Totals & Averages for the selected campaigns			April 2015-Faculty & Staff Sent: Apr 16, 2015 01:17 PM To: Fall 2014 Faculty and Staff			February 2015- Faculty & Staff Sent: Feb 12, 2015 11:08 AM To: Fall 2014 Faculty and Staff			November 2014-Faculty& Staff Sent: Nov 13, 2014 09:14 AM To: Fall 2014 Faculty and Staff		
emails sent	2373		sent	781		sent	791		sent	801	
emails received	2331	98.23%	received	766	98.08%	received	770	97.35%	received	795	99.25%
emails bounced	42	1.77%	bounced	15	1.92%	bounced	21	2.65%	bounced	6	0.75%
people who opened it	666	28.57%	opens	200	26.11%	opens	205	26.62%	opens	261	32.83%
people who clicked it	13	1.95%	clicks	5	2.50%	clicks	3	1.46%	clicks	5	1.92%
people who forwarded	5	0.75%	forwards	4	2.00%	forwards	0	0.00%	forwards	1	0.38%
people who opted out	1	0.04%	opt outs	1	0.13%	opt outs	0	0.00%	opt outs	0	0.00%
new people who signed up	0	0.00%	new signups	0	0.00%	new signups	0	0.00%	new signups	0	0.00%
			clicks on links			clicks on links			clicks on links		
			http://cdn.e	1	20.00%	http://cdn.e	2	22.22%	http://cdn.e	0	0.00%
			Twitter	1	20.00%	Twitter	1	11.11%	Twitter	1	20.00%
			Facebook	0	0.00%	Facebook	0	0.00%	Facebook	0	0.00%
			Tumblr	0	0.00%	Tumblr	0	0.00%	Tumblr	0	0.00%
			Support JS	1	20.00%	Support JS	1	11.11%	Support JS	0	0.00%
			More infor	0	0.00%	Unfinished	2	22.22%	Ignatian F	0	0.00%
			http://www.	2	40.00%	Too Much i	1	11.11%	Fergusons	2	40.00%
			http://www.	0	0.00%	Give today	1	11.11%	the Fifth C	0	0.00%
			Give today	0	0.00%	www.loyno	1	11.11%	Tampa Bay	0	0.00%
			www.loyno	0	0.00%	Twitter	0	0.00%	[1]	0	0.00%
			Twitter	0	0.00%	Facebook	0	0.00%	[2]	1	20.00%
			Facebook	0	0.00%	Tumblr	0	0.00%	[3]	1	20.00%
			Tumblr	0	0.00%	http://www.	0	0.00%	[4]	0	0.00%
			http://www.	0	0.00%	Unfinished	0	0.00%	[5]	0	0.00%
			More infor	0	0.00%	Too Much i	0	0.00%	[1]	0	0.00%
			http://www.	0	0.00%				[2]	0	0.00%
			http://www.	0	0.00%				[3]	0	0.00%

Comparing Your Campaigns

totals as of Nov 30, 2015 10:36 am

Totals & Averages for the selected campaigns			April 2015-- Students Sent: Apr 16, 2015 01:15 PM To: Fall 2014 Students			February 2015--Students Sent: Feb 12, 2015 11:06 AM To: Fall 2014 Students			November 2014-- Students Sent: Nov 13, 2014 09:19 AM To: Fall 2014 Students		
emails sent	10531		sent	4318		sent	4324		sent	1889	
emails received	10518	99.88%	received	4309	99.79%	received	4321	99.93%	received	1888	99.95%
emails bounced	13	0.12%	bounced	9	0.21%	bounced	3	0.07%	bounced	1	0.05%
people who opened it	1359	12.92%	opens	587	13.62%	opens	545	12.61%	opens	227	12.02%
people who clicked it	8	0.59%	clicks	0	0.00%	clicks	6	1.10%	clicks	2	0.88%
people who forwarded	2	0.15%	forwards	1	0.17%	forwards	1	0.18%	forwards	0	0.00%
people who opted out	4	0.04%	opt outs	3	0.07%	opt outs	0	0.00%	opt outs	1	0.05%
new people who signed	0	0.00%	new signups	0	0.00%	new signups	0	0.00%	new signups	0	0.00%
			clicks on links			clicks on links			clicks on links		
			http://cdn.e	0	0.00%	http://cdn.e	3	37.50%	http://cdn.e	1	33.33%
			Twitter	0	0.00%	Twitter	0	0.00%	Twitter	1	33.33%
			Facebook	0	0.00%	Facebook	1	12.50%	Facebook	1	33.33%
			Tumblr	0	0.00%	Tumblr	0	0.00%	Tumblr	0	0.00%
			Support JS	0	0.00%	Support JS	0	0.00%	Support JS	0	0.00%
			More infor	0	0.00%	Unfinished	2	25.00%	Ignatian F	0	0.00%
			http://www.	0	0.00%	Too Much i	1	12.50%	Fergusons	0	0.00%
			http://www.	0	0.00%	Give today	0	0.00%	the Fifth C	0	0.00%
			Give today	0	0.00%	www.loyno	1	12.50%	Tampa Bay	0	0.00%
			www.loyno	0	0.00%	Twitter	0	0.00%	[1]	0	0.00%
			Twitter	0	0.00%	Facebook	0	0.00%	[2]	0	0.00%
			Facebook	0	0.00%	Tumblr	0	0.00%	[3]	0	0.00%
			Tumblr	0	0.00%	http://www.	0	0.00%	[4]	0	0.00%
			http://www.	0	0.00%	Unfinished	0	0.00%	[5]	0	0.00%
			More infor	0	0.00%	Too Much i	0	0.00%	[1]	0	0.00%
			http://www.	0	0.00%				[2]	0	0.00%
			http://www.	0	0.00%				[3]	0	0.00%